

RONALD E. MORAN'S

100% NEW 100%

100% Parts & Labor
One-Year Warranty

ON ALL OUR

Late Model Used Cars
Takes All the Risk Out Of Buying
See Ronald E. Moran

AND LOOK FOR OUR
Auto Warranty Sticker
for Complete Confidence!

'57 Oldsmobile

Super '88' Fiesta Station Wagon
The finest and most expensive Oldsmobile model!
Sold new for almost \$5500. Fabulous saving on
this near-new wagon. Rose mist and Arctic white
finish. Power seats, windows, steering, brakes,
plus every extra!

This Week — Priced at Only

\$3499

'56 Cadillac

'62' 4-Door

Powder blue with matching interior. Every power
assist. Beautiful family car, with 'air conditioning.'
Buy now and save!

Full Price Only
\$3399

'53 Oldsmobile

Super '88' 4-Door

Original turquoise finish. Has radio, heater, hydra-
matic. Original inside and out. Priced to sell!

Full Price
\$599

'53 Mercury

Monterey Sport Coupe

Original turquoise finish with black top. Spotless
original interior. Mercomatic, radio and heater.
Save on

THIS WEEK'S SPECIAL

\$899

'53 Ford '6'

Customline 4-Door

Radio, heater and gas-saving overdrive. Priced to
move right now! Hurry for this wholesale bargain!

Full Price
\$449

'51 Chevrolet

Bel-Air Sport Coupe

Original 2-tone green. Powerglide, radio. Original.
A very smart second car. See Today!

Full Price
\$399

'52 Pontiac

Super Catalina Starchief

2-tone green with genuine matching leather in-
terior. Just arrived, and will go right out at this
very low price of

\$499

'55 Oldsmobile '88'

Holiday Coupe

Fully equipped, with power steering and power
brakes. Original inside and out. A real buy at the
full price of only

\$1799

'55 Cadillac '60'

Special 4-Door

Positively the cleanest car in stock! Flawless in-
terior, original 2-tone green finish, excellent tires.
Full power. This is a "new Cadillac trade" and
won't be here long. Priced right!

Full Price
\$3399

'56 Cadillac

Sedan De Ville

An original 11,000 mile car. Sold new and serviced
by us. Hard to duplicate in condition and price.
Blue and white finish with matching interior. See
now!

Full Price
\$4199

MANY, MANY MORE TO CHOOSE FROM

RONALD E. MORAN, INC.

CADILLAC - OLDSMOBILE DEALER

25 Pacific Coast Hwy. - Hermosa Beach - FR 4-3436

OPEN SUNDAYS FOR YOUR CONVENIENCE

YOU'LL ALWAYS FIND
BETTER BUYS AT
HARBOR MOTOR CO.

✓ CHECK THESE GOOD VALUES!

'55 OLDSMOBILE '88' 4-Door Sedan.....\$1895

Power brakes, radio, heater, hydraulic. Whitewall tires.

'50 STUDEBAKER Champion Starlite Coupe.....\$295

Insanely clean!

'54 LINCOLN Hardtop Sport Coupe.....\$1495

Hydraulic, radio, heater, whitewall tires. 2-tone finish.
A nice car!

'50 OLDSMOBILE '98' 4-Door.....\$295

Hydraulic, radio and heater. Ready to go!

A Few Transportation Models

See Us This Week for Sure!

HARBOR MOTOR CO.
(Wilmington Oldsmobile)

230 and 300 W. Anaheim TE 4-1166

OPEN WEEKDAYS 'TIL 9 P.M. CLOSED SUNDAYS

GOLIATH

"Germany's Finest Automobile!"

Here's What You Get When You Buy

GOLIATH

★ Big Car Styling

★ Comfort: (Takes 5 passengers with ease)

★ Economy: 40 miles per Gallon

PAY ONLY \$60 PER MONTH!

Your Present Car Should Make Down Payment!

Atchison - Dolan

6th at Gaffey

San Pedro Open Sunday TE 3-9776

ONLY HERALD ADS

REACH 32,600 FAMILIES!

SEE 1958 VOLVOS DRIVE

New Shipment Just In!
Immediate Delivery --- All Colors
Highest Trade-in Anywhere
Don't Buy Until You Get Our Deal! J

Prices \$1995* start

SEE HILLMAN & SUNBEAM DRIVE

Drive the old one in and the new one out

Prices \$1594.90* start

Low Low Down Easy Terms

Cleanout Sale of Used Cars
All Makes and Models All In A-1 Condition
Priced Way Below the Market FOR QUICK SALE!

A FEW EXAMPLES:

1956 CHEVROLET Bel Air V-8 Hardtop
Radio, heater, automatic transmission, whitewalls.
This beauty is like new!

Sale Price \$2045

1955 CHEVROLET Bel Air V-8 4-Door Sedan
Radio, heater. Loaded with extras.
Shows 1-owner care!

Sale Price \$1495

1955 PLYMOUTH V-8 Club Coupe
Has automatic transmission.
What a bargain!

Sale Price \$1195

1953 DE SOTO 4-Door Sedan
Has all extras including power steering.
Cheap? Yes, I guess so!

Sale Price \$695

Looking for a fine Camping Trailer?
We've got one that is so new you must see it to
believe it. Sleeps 5 — All the extras you can
think of — What a deal for hunting!

SALE PRICE — You will be surprised!

1953 FORD V-8 Hardtops
2 — Fully equipped!
Pre-Check prices on this model!

Sale Price \$850

1952 WILLYS Jeep Wagon
Radio, heater, overdrive.
Blue book retail \$800

Sale Price \$695

1952 & 1953 MG Sports Cars
Perfect condition. Sport car buyers see these first!
SALE PRICE—Way Below the Going Market

TRANSPORTATION CARS

We have them!
'47 to '51 — All models

Sale Prices Start at
\$75 and up

HOW ABOUT DOWN PAYMENT?

Don't worry about it. We can work out
any financial problem. \$5 & \$10 Down!
WHATEVER YOU CAN SPARE!

★ Executive cars — low mileage — plus tax and plates
★ Husky Station Wagon — plus tax and plates

NO, WE ARE NOT CRAZY!
WE JUST NEED THE ROOM!

SEE AND DRIVE THESE CARS BEFORE YOU BUY

WHITTLESEY MOTORS, INC.

1500 Cabrillo

SALES DEPARTMENT

OPEN SUNDAYS

Parts and Service — Hillman - Volvo - Sunbeam

Torrance

FA 8-2585

FA 8-5600

We're Celebrating Thrift Week

BUICK, late 1953 "V-8" Super
drivers hardtop coupe, has
dynamometer drive, Sunomatic ra-
dio, underseat heaters, white
wall tires & other extras. Be-
longed to cultured and retired
Hollywood couple. Spotless in-
side and out and mechanically
it's a perfect gem! Enjoy the
most alien and magnificent
performance of any car you
have ever driven. Come and
inspect whether you buy or
not. BIG SALE! PRICED
DIRT CHEAP! \$99 DOWN &
small payments through Bank
Free today trial exchange and
40,000 miles, 2-year service
warranty.

BOB BEAVER PONTIAC
331 Pac. Coast Hwy. (foot of Pier)
HERMOSA BEACH FR 4-3443
Open daily & Sunday till 10 p.m.

'46 Pontiac 2-Door.....\$89

'47 Pontiac Club Coupe \$99

'49 Ford V-8 2-Door...\$129

Radio, heater, Overdrive.

(Needs a little work)

MOSE GOLDENSON
MOTORS

336 S. Pacific Coast Hwy.
Redondo FR 9-7708

(1/2 block S. of Torrance Blvd.)

FORD '55 "V-8" STATION WAGON

9-passenger COUNTRY SEDAN
with power steering, Power-
matic drive, big radio, heat-
ers, heavy duty white wall
tires & other extras. Bought
new & serviced religiously at
Fleetwood Ford Agency. Not
a mark of scratch anywhere—
driven exactly 17,675 miles.
It's PERFECT! & just what
you have been searching for.
Come & inspect it whether you
buy or not. BIG SALE—
PRICED TO SELL. Only \$99
down and small easy payments
through Bank. Free today trial
exchange. Liberal trade & 1-
year labor & parts guarantee
good anywhere in USA.

BOB BEAVER PONTIAC
331 Pac. Coast Hwy. (foot of Pier)
HERMOSA BEACH FR 4-3443
Open daily & Sunday till 10 p.m.

KAZAN SPECIALS

'57 Hillman Husky \$345 dn
Station Wagon. The
economical wizard.
'57 Goliath.....\$1595
Still under new car
warranty.
'55 Volkswagen....\$395 dn
Hurry on this one!

'53 Cadillac.....\$1695

FLEETWOOD. Power
steering, power brakes,
power windows, auto-
matic. Has air conditioning.

'52 Cadillac.....\$1295

FLEETWOOD, with air
conditioner. Power steer-
ing, power brakes and
windows. Automatic etc.

KAZAN MOTORS

15019 S. Western at Compton Blvd.

Gardena DAVIS 4-4941 Faculty 1-1327

YOUR NEW CAR won't get
them—but a nice figure will!
Scientific Reducing Program
Men and Women
TUBER ARTS STUDIO
2302 W. Carson FA 8-4774

1946 FORD Station Wagon. New
motor in 1952. Radio, heater,
good condition. \$250. Washer,
\$10. New garage disposal,
\$35. Bathroom scales, \$2. Out
house, \$5. TE 3-8635.